



HISTORIC CHURCHES

THE CONSERVATION AND REPAIR OF ECCLESIASTICAL BUILDINGS



Built on the success of the authoritative Building Conservation Directory, Historic Churches is a prestigious annual publication supplying vital information to the ecclesiastical building industry's key specifiers and buyers.

This BCD Special Report provides specialists like you with a powerful tool to communicate with your prime market targets.

How it works

Historic Churches combines essential information with superb presentation. Our readers find it highly engaging and refer to it regularly for technical information and supplier contacts. Advertising in Historic Churches offers you a most direct and cost effective way of reaching all the people who are responsible for the conservation and repair of the UK's places of worship, including church bodies and their specialist advisors.

Who reads it?

This autumn 2,000 copies of Historic Churches will be printed and posted direct to the people responsible for the care and conservation of historic places of worship in the UK. In addition, digital copies will be emailed to 4,500 heritage professionals and specialists, including the buyers and key decision makers who have a role in specifying specialist products and services on a daily basis.

The total readership includes:

- 2,500 heritage professionals (architects, surveyors and structural engineers)
- 2,000 ecclesiastical bodies, DACs and their advisors
- 1,000 building contractors and contract managers
- 750 conservation officers in local and national government
- 250 advisory bodies and information centres

We also distribute copies on subscription and publish free flipping-page digital versions of Historic Churches on BuildingConservation.com to extend its reach even further.



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ADVERTISING RATES

Display advertisements

Quarter page	£445
Half page	£795
Full page	£1,395

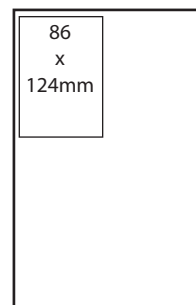
Classified advertisements

(Typesetting and artwork by Cathedral Communications)

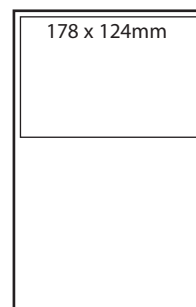
50 word text Profile with a small colour photo	£225
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All prices are shown exclusive of VAT

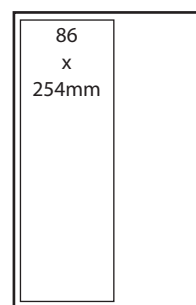
DIMENSIONS



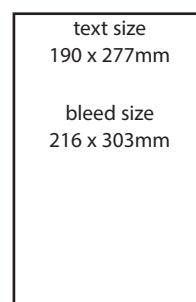
Quarter page



Half page landscape



Half page portrait



Full page

DISPLAY ARTWORK REQUIREMENTS

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop, but NOT in MSPublisher, Word or Powerpoint.

Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

All advertisers receive a free basic listing on BuildingConservation.com – ask for details

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