



**Chartered  
Institute for  
Archaeologists**

## Yearbook and Directory



The Chartered Institute for Archaeologists advances the practice of archaeology by promoting professional standards and ethics for the conservation, management and study of the archaeological resource. It is the sole body providing professional accreditation for UK archaeologists.

Published by Cathedral Communications since 1998, the ClfA Yearbook reflects the professionalism of the ClfA and its members and is packed with accurate, well presented and useful information. The Yearbook has been designed to be useful both for ClfA members as a ready source for key specialist products and services, and for the UK's leading specifiers of archaeological and related work to help them locate the right specialist for the job. It also features a range of technical articles from the UK's top experts.

### **How it works**

The ClfA Yearbook is an invaluable day-to-day reference for specifiers of archaeological work, giving our advertisers maximum market exposure all year round.

### **Who uses it?**

The ClfA Yearbook goes out to 5,000 people and firms including the institute's front-line members and professional contacts, and individuals and organisations who ClfA members advise us specify and commission most archaeological work.

- 3,000 ClfA members and key contacts
- 1,000 Architectural, civil engineering and surveyors practices
- 500 Developers and specialist building contractors
- 250 Government agencies and amenity group officers
- 250 Local government planning officers and archaeologists

# Yearbook and Directory

## ADVERTISING RATES

### Display advertisements

Quarter page	£495
Half page	£895
Full page	£1,495

*Special position/cover prices on application.*

*Fees for advertising are payable within 30 days of publication.*

### Classified advertisements

*(Typesetting and artwork by Cathedral Communications)*

20 word member Profile	£75
50 word text Profile with a small colour photo	£250

*These entries include the name and one address plus 20 or 50 words.*

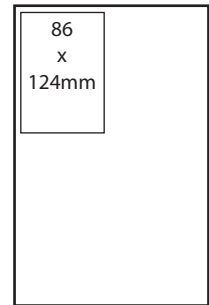
### Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop or QuarkXpress, but NOT in MSPublisher, Word or Powerpoint.

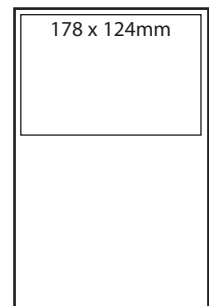
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- \* *all prices are shown exclusive of VAT*
- \*\* *ask for details of leaflet distributions*
- \*\*\* *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to deny access to advertisers due to the unsuitability of their products or services or advertising materials in its sole discretion.*

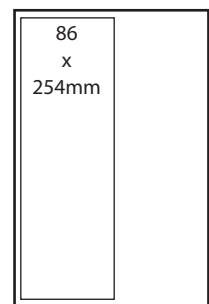
### DIMENSIONS



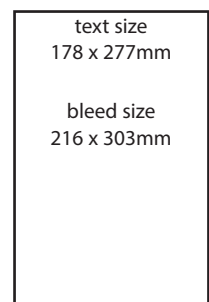
Quarter page



Half page landscape



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Full page