

Professional archaeology: a guide for clients



CIfA is the leading professional body representing archaeologists working in the UK and overseas. It promotes high professional standards and strong ethics in archaeological practice, to maximise the benefits that archaeologists bring to society.

Cathedral Communications publishes the annual CIfA Guide for Clients, an essential guide to professional archaeology and a key resource for anyone who needs to meet the requirements of legislation or policy that relate to archaeology. It provides listings of CIfA Registered Organisations along with essential industry contacts and a directory of specialist services.

The CIfA Client Guide has been designed to be useful for companies and agencies needing to enlist the services of professional archaeologists, to help them locate the right specialist for the job and also for CIfA members as a ready source for key specialist products and services.

How it works

The CIfA Guide for Clients is an invaluable day-to-day reference for specifiers of archaeological work, and specialist services and equipment giving advertisers maximum market exposure all year round.

Who uses it?

The CIfA Guide for Clients goes out to 5,000 people and firms including individuals and organisations who CIfA members advise us specify and commission most archaeological work, as well as the institute's front-line members and professional contacts:

- 3,000 CIfA members and key contacts
- 1,000 Civil engineering, architectural, and surveyors practices
 - 500 Developers and specialist building contractors
 - 250 Government agencies and amenity group officers
 - 250 Local government planning officers and archaeologists





Professional archaeology: a guide for clients

ADVERTISING RATES

Display advertisements

Quarter page£595Half page£995Full page£1,695

Special position/cover prices on application.

Fees for advertising are payable within 30 days of publication.

Classified advertisements

plus 20 or 50 words.

(Typesetting and artwork by Cathedral Communications)
20 word member Profile £95
50 word text Profile with a small colour photo £295
These entries include the name and one address

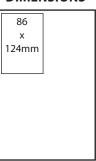
Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop, but NOT in MSPublisher, Word or Powerpoint.

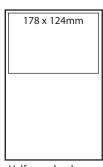
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- * all prices are shown exclusive of VAT
- ** ask for details of leaflet distributions
- *** Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to refuse any advertisement which it, at its sole discretion, considers to be unsuitable.

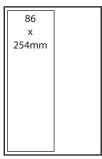
DIMENSIONS



Quarter page



Half page landscape



Half page portrait

text size	
178 x 277mm	
bleed size	
216 x 303mm	
	_

Full page

