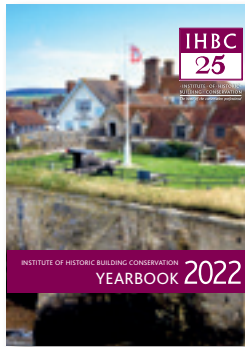




· INSTITUTE · OF · HISTORIC ·
BUILDING · CONSERVATION
The home of the conservation professional

INSTITUTE OF HISTORIC BUILDING CONSERVATION

YEARBOOK



The Institute of Historic Building Conservation is the principal body in the UK representing professionals and specialists involved in the conservation and preservation of historic buildings and their surroundings. Over half the institute's members are private sector professionals, including conservation architects, surveyors and heritage consultants and almost a third are conservation officers in central and local government. Most others are in either the voluntary sector or education.

The IHBC Yearbook includes essential information on the institute and the conservation industry, and features useful editorial articles and other information of interest to front-line conservation professionals.

How it works

Advertising in IHBC Yearbook offers you a direct and cost effective way of reaching the people responsible for controlling most alterations to historic buildings, for the protection and enhancement of conservation areas, and for specifying a wide variety of work within the historic environment. It also goes out to most of the other prime movers and shakers in the UK involved with old buildings.

Who uses it?

The IHBC Yearbook is read by 5,000 people who advise on or specify specialist products and services on a daily basis:

- 2,750 IHBC members and associates
- 1,250 Specialist conservation architects, surveyors and regeneration professionals
- 750 Local and central government departments, advisory bodies and other information centres
- 250 Building contractors working with historic buildings

ADVERTISING RATES

Display advertisements

Quarter page	£595
Half page	£995
Full page	£1,695

Classified advertisements

(Typesetting and artwork by Cathedral Communications)

50 word text Profile with a small colour photo	£295
--	------

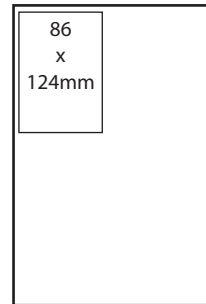
Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop, but NOT in MSPublisher, Word or Powerpoint.

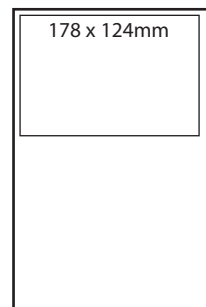
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- * *advertisers receive a free basic listing on BuildingConservation.com, ask for details*
- ** *all prices are shown exclusive of VAT*
- *** *ask for details of leaflet distributions*
- **** *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to refuse any advertisement which it, at its sole discretion, considers to be unsuitable.*

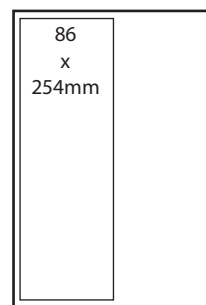
DIMENSIONS



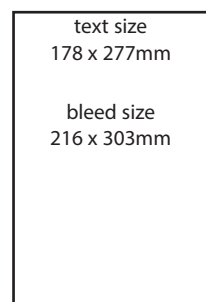
Quarter page



Half page landscape



Half page portrait



Full page